

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**American Rambler Pro**  
**Attention: Accounts Payable**  
**138 Conant St.**  
**Beverly, MA 01915**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
68011-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 4 PRESIDENT	21

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	68011	09851320

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	MTWTF--	:30	10	\$600.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/24/12	6:38 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP145H	\$600.00 NM
6	WKRC	W	10/24/12	6:52 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP148H	\$600.00 NM
2	WKRC	Th	10/25/12	6:07 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP145H	\$600.00 NM
8	WKRC	Th	10/25/12	6:37 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP148H	\$600.00 NM
7	WKRC	F	10/26/12	6:30 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP145H	\$600.00 NM
3	WKRC	F	10/26/12	6:44 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	2012MRFP148H	\$600.00 NM
2	10/24/12	10/30/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	10	\$450.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WKRC	W	10/24/12	7:40 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP145H	\$450.00 NM
1	WKRC	W	10/24/12	8:24 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP148H	\$450.00 NM
2	WKRC	Th	10/25/12	8:21 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP145H	\$450.00 NM
9	WKRC	Th	10/25/12	8:59 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP148H	\$450.00 NM
3	WKRC	F	10/26/12	8:23 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP145H	\$450.00 NM
8	WKRC	F	10/26/12	8:53 AM	CBS Morning News	7:00 AM-9:00 AM	:30	2012MRFP148H	\$450.00 NM
3	10/24/12	10/30/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWTF--	:30	10	\$350.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WKRC	W	10/24/12	9:25 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP145H	\$350.00 NM
1	WKRC	W	10/24/12	9:34 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP148H	\$350.00 NM
2	WKRC	Th	10/25/12	9:23 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP145H	\$350.00 NM
6	WKRC	Th	10/25/12	9:41 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP148H	\$350.00 NM
10	WKRC	F	10/26/12	9:23 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP145H	\$350.00 NM
3	WKRC	F	10/26/12	9:41 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	2012MRFP148H	\$350.00 NM
4	10/24/12	10/30/12	M-F 10a-11a	10:00 AM-11:00 AM	MTWTF--	:30	10	\$350.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


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Invoice #	Invoice Date	Invoice Month	Invoice Period
68011-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	21	

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3	WKRC	F	10/26/12	5:29 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	2012MRFP148H	\$850.00 NM																																																																																										
7	10/24/12	10/30/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWTF--	:30	10	\$900.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/24/12</td><td>10/30/12</td><td>MTWTF--</td><td>10</td><td>\$900.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>8</td><td>WKRC</td><td>W</td><td>10/24/12</td><td>5:38 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP145H</td><td>\$900.00 NM</td></tr> <tr> <td>1</td><td>WKRC</td><td>W</td><td>10/24/12</td><td>5:54 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP148H</td><td>\$900.00 NM</td></tr> <tr> <td>2</td><td>WKRC</td><td>Th</td><td>10/25/12</td><td>5:42 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP145H</td><td>\$900.00 NM</td></tr> <tr> <td>6</td><td>WKRC</td><td>Th</td><td>10/25/12</td><td>5:51 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP148H</td><td>\$900.00 NM</td></tr> <tr> <td>3</td><td>WKRC</td><td>F</td><td>10/26/12</td><td>5:38 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP145H</td><td>\$900.00 NM</td></tr> <tr> <td>9</td><td>WKRC</td><td>F</td><td>10/26/12</td><td>5:53 PM</td><td>5p Local 12 News at Five</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>2012MRFP148H</td><td>\$900.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/24/12	10/30/12	MTWTF--	10	\$900.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	8	WKRC	W	10/24/12	5:38 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP145H	\$900.00 NM	1	WKRC	W	10/24/12	5:54 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP148H	\$900.00 NM	2	WKRC	Th	10/25/12	5:42 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP145H	\$900.00 NM	6	WKRC	Th	10/25/12	5:51 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP148H	\$900.00 NM	3	WKRC	F	10/26/12	5:38 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP145H	\$900.00 NM	9	WKRC	F	10/26/12	5:53 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	2012MRFP148H	\$900.00 NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
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1	WKRC	W	10/24/12	11:23 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	2012MRFP148H	\$2,500.00 NM																																																																																										
5	WKRC	Th	10/25/12	11:28 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	2012MRFP148H	\$2,500.00 NM																																																																																										
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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>68011-1</b>	<u>Invoice Date</u> <b>10/28/12</b>	<u>Invoice Month</u> <b>October 2012</b>	<u>Invoice Period</u> <b>10/01/12 - 10/28/12</b>
<u>Advertiser</u> <b>Romney/R/President</b>		<u>Product</u> <b>ROMNEY 4 PRESIDENT</b>	<u>Estimate Number</u> <b>21</b>

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/24/12	10/30/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	MTWTF--	:30	5	\$2,500.00	NM
12	10/24/12	10/24/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --W----                      1            \$7,500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   W   10/24/12    9:47 PM   Wed Reg 2                      9:00 PM-10:00 PM    :30   2012MRFP145H                      \$7,500.00   NM									
13	10/24/12	10/24/12	Wed Reg 3	10:00 PM-11:00 PM	--W----	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --W----                      2            \$6,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKRC   W   10/24/12    10:34 PM   Wed Reg 3                      10:00 PM-11:00 PM    :30   2012MRFP148H                      \$6,000.00   NM									
1 WKRC   W   10/24/12    10:48 PM   Wed Reg 3                      10:00 PM-11:00 PM    :30   2012MRFP145H                      \$6,000.00   NM									
14	10/25/12	10/25/12	Thu Reg 1	8:00 PM-9:00 PM	---T---	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    ---T---                      2            \$5,500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Th   10/25/12    7:59 PM   Thu Reg 1                      8:00 PM-9:00 PM    :30   2012MRFP148H                      \$5,500.00   NM									
2 WKRC   Th   10/25/12    8:19 PM   Thu Reg 1                      8:00 PM-9:00 PM    :30   2012MRFP145H                      \$5,500.00   NM									
15	10/26/12	10/26/12	Fri Reg 1	8:00 PM-9:00 PM	----F--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    ----F--                      1            \$5,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   F   10/26/12    8:32 PM   Fri Reg 1                      8:00 PM-9:00 PM    :30   2012MRFP145H                      \$5,000.00   NM									
16	10/27/12	10/27/12	Big East Football	12:30 PM-3:30 PM	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                      1            \$1,500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Sa   10/27/12    2:53 PM   Big East Football                      12:30 PM-3:30 PM    :30   2012MRFP155H                      \$1,500.00   NM									
17	10/27/12	10/27/12	SEC Football	3:30 PM-7:00 PM	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                      1            \$2,500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Sa   10/27/12    4:30 PM   SEC Football                      3:30 PM-7:00 PM    :30   2012MRFP155H                      \$2,500.00   NM									
18	10/27/12	10/27/12	Sat Reg 1	8:00 PM-9:00 PM	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                      1            \$1,200.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Sa   10/27/12    8:59 PM   Sat Reg 1                      8:00 PM-9:00 PM    :30   2012MRFP148H                      \$1,200.00   NM									
19	10/27/12	10/27/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    -----S-                      1            \$1,400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC   Sa   10/27/12    9:58 PM   Sat Reg 2                      9:00 PM-10:00 PM    :30   2012MRFP155H                      \$1,400.00   NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
68011-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/27/12	10/27/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,400.00	NM
20	10/27/12	10/27/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 10:42 PM Sat Reg 3 10:00 PM-11:00 PM :30 2012MRFP148H \$3,500.00 NM									
21	10/28/12	10/28/12	Regular Season	1:00 PM-4:00 PM	-----S	:30	2	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 12:57 PM Regular Season 1:00 PM-4:00 PM :30 2012MRFP148H \$9,500.00 NM 2 WKRC Su 10/28/12 2:44 PM Regular Season 1:00 PM-4:00 PM :30 2012MRFP155H \$9,500.00 NM									
22	10/28/12	10/28/12	Sun Reg 2	8:00 PM-9:00 PM	-----S	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 8:39 PM Sun Reg 2 8:00 PM-9:00 PM :30 2012MRFP155H \$5,500.00 NM 2 WKRC Su 10/28/12 8:50 PM Sun Reg 2 8:00 PM-9:00 PM :30 2012MRFP148H \$5,500.00 NM									
23	10/28/12	10/28/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 9:39 PM Sun Reg 3 9:00 PM-10:00 PM :30 2012MRFP155H \$5,500.00 NM 2 WKRC Su 10/28/12 9:51 PM Sun Reg 3 9:00 PM-10:00 PM :30 2012MRFP148H \$5,500.00 NM									
24	10/28/12	10/28/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	2	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Su 10/28/12 10:49 PM Sun Reg 4 10:00 PM-11:00 PM :30 2012MRFP155H \$7,500.00 NM 1 WKRC Su 10/28/12 10:50 PM Sun Reg 4 10:00 PM-11:00 PM :30 2012MRFP148H \$7,500.00 NM									
25	10/25/12	10/30/12	M-F 7p-730p	7p-730p	MT-TF--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:29 PM M-F 7p-730p 7p-730p :30 2012MRFP145H \$2,500.00 NM 2 WKRC F 10/26/12 7:28 PM M-F 7p-730p 7p-730p :30 2012MRFP145H \$2,500.00 NM									
26	10/25/12	10/30/12	M-F 730p-8p	730p-8p	MT-TF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKRC Th 10/25/12 7:40 PM M-F 730p-8p 730p-8p :30 2012MRFP148H \$3,000.00 NM 1 WKRC Th 10/25/12 7:54 PM M-F 730p-8p 730p-8p :30 2012MRFP145H \$3,000.00 NM 2 WKRC F 10/26/12 7:55 PM M-F 730p-8p 730p-8p :30 2012MRFP148H \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/26/12	10/26/12	Fri Reg 3	10p-11p	----F--	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 10:34 PM Fri Reg 3 10p-11p :30 2012MRFP148H \$8,500.00 NM									
28	10/27/12	10/27/12	11p Sa-Su Local 12 Nws	11:00 PM-11:30 PM	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 11:26 PM 11p Sa-Su Local 12 Nws 11 11:00 PM-11:30 PM :30 2012MRFP155H \$2,500.00 NM									
29	10/28/12	10/28/12	CBS Sun Morn News	9a-1030a	-----S	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC Su 10/28/12 8:59 AM CBS Sun Morn News 9a-1030a :30 2012MRFP155H \$2,500.00 NM 1 WKRC Su 10/28/12 9:09 AM CBS Sun Morn News 9a-1030a :30 2012MRFP148H \$2,500.00 NM 2 WKRC Su 10/28/12 9:44 AM CBS Sun Morn News 9a-1030a :30 2012MRFP155H \$2,500.00 NM									
30	10/28/12	10/28/12	Face the Nation	1030a-11a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:00 AM Face the Nation 1030a-11a :30 2012MRFP148H \$1,500.00 NM									
31	10/28/12	10/28/12	Sun Reg 1	7p-8p	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 7:55 PM Sun Reg 1 7p-8p :30 2012MRFP148H \$12,000.00 NM									
32	10/28/12	10/28/12	11p Sa-Su Local 12 Nws	11p-1135p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:25 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 2012MRFP155H \$2,500.00 NM									
37	10/27/12	10/27/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM	-----S-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 6:08 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM :30 2012MRFP155H \$250.00 NM 2 WKRC Sa 10/27/12 6:33 AM 6a-8a Local 12 News Sat 6:00 AM-7:00 AM :30 2012MRFP148H \$250.00 NM									
38	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----S-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 6:59 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM :30 2012MRFP155H \$250.00 NM 2 WKRC Sa 10/27/12 7:39 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM :30 2012MRFP148H \$250.00 NM									

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
68011-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/27/12	10/27/12	6a-8a Local 12 News Sat 7:00 AM-8:00 AM		-----S-	:30	2	\$250.00	NM
39	10/27/12	10/27/12	Big East Football	12:00 PM-3:30 PM	-----S-	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 10/27/12 12:07 PM Big East Football 12:00 PM-3:30 PM :30 2012MRFP155H \$1,500.00 NM									
1 WKRC Sa 10/27/12 12:38 PM Big East Football 12:00 PM-3:30 PM :30 2012MRFP148H \$1,500.00 NM									
3 WKRC Sa 10/27/12 3:27 PM Big East Football 12:00 PM-3:30 PM :30 2012MRFP148H \$1,500.00 NM									
40	10/27/12	10/27/12	SEC Football	12p-12a	-----S-	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WKRC Sa 10/27/12 4:44 PM SEC Football 12p-12a :30 2012MRFP148H \$2,500.00 NM									
1 WKRC Sa 10/27/12 6:34 PM SEC Football 12p-12a :30 2012MRFP155H \$2,500.00 NM									
2 WKRC Sa 10/27/12 7:28 PM SEC Football 12p-12a :30 2012MRFP148H \$2,500.00 NM									
41	10/27/12	10/27/12	Sa Prime Access	7p-8p	-----S-	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/27/12 Sa Prime Access 7p-8p :00 <del>\$350.00</del> NM									
Unresolved									
3 WKRC Sa 10/27/12 Sa Prime Access 7p-8p :00 <del>\$350.00</del> NM									
Unresolved									
2 WKRC Sa 10/27/12 7:55 PM Sa Prime Access 7p-8p :30 2012MRFP155H \$350.00 NM									
42	10/27/12	10/27/12	Bengals Nation	1135p-1205a	-----S-	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 10/27/12 11:51 PM Bengals Nation 1135p-1205a :30 2012MRFP148H \$350.00 NM									
3 WKRC Sa 10/27/12 11:57 PM Bengals Nation 1135p-1205a :30 2012MRFP155H \$350.00 NM									
1 WKRC Sa 10/27/12 12:04 AM Bengals Nation 1135p-1205a :30 2012MRFP148H \$350.00 NM									
43	10/27/12	10/27/12	Sat 1205a-105a	1205a-105a	-----S-	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Sa 10/27/12 12:50 AM Sat 1205a-105a 1205a-105a :30 2012MRFP155H \$175.00 NM									
1 WKRC Sa 10/27/12 1:04 AM Sat 1205a-105a 1205a-105a :30 2012MRFP148H \$175.00 NM									
44	10/28/12	10/28/12	Newsmakers	11a-1130a	-----S	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/28/12 11:16 AM Newsmakers 11a-1130a :30 2012MRFP155H \$300.00 NM									
2 WKRC Su 10/28/12 11:30 AM Newsmakers 11a-1130a :30 2012MRFP155H \$300.00 NM									
45	10/28/12	10/28/12	Bengals Weekly	1130a-12p	-----S	:30	1	\$550.00	NM

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# INVOICE

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**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
68011-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY 4 PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/28/12	10/28/12	Bengals Weekly	1130a-12p	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:29 AM Bengals Weekly 1130a-12p :30 2012MRFP148H \$550.00 NM									
46	10/28/12	10/28/12	630p Local 12 News Sun	630p-7p	-----S	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 6:43 PM 630p Local 12 News Sun 630p-7p :30 2012MRFP148H \$325.00 NM 2 WKRC Su 10/28/12 6:55 PM 630p Local 12 News Sun 630p-7p :30 2012MRFP155H \$325.00 NM									
47	10/28/12	10/28/12	Sun 1135p-1205a	1135p-1205a	-----S	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Su 10/28/12 11:51 PM Sun 1135p-1205a 1135p-1205a :30 2012MRFP148H \$750.00 NM 1 WKRC Su 10/28/12 11:58 PM Sun 1135p-1205a 1135p-1205a :30 2012MRFP155H \$750.00 NM									
<u>Total Spots</u>							<b>100</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$200,550.00</b>
<u>Agency Commission</u>	<b>\$30,082.50</b>
<u>Net Amount Due</u>	<b>\$170,467.50</b>

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